



## **CITY OF COLUMBIA OFFICE OF BUSINESS OPPORTUNITIES BUSINESS SPOTLIGHT**



### **WHY A BUSINESS SPOTLIGHT PROGRAM?**

The broad mission for the Business Spotlight Program is to spotlight, promote, and honor businesses across our community. The goal is to implement a Business Spotlight Program to showcase and to increase the visibility of Columbia's businesses through technological resources and mass communication. Our ultimate goal is to create an environment that stimulates both economic growth and job creation.

### **WHO IS ELIGIBLE?**

Your business must be in good standing with the Secretary of State's Office, and the Better Business Bureau. You must be current on City and County taxes, business license and water/sewer fees. Businesses should be located and operate within the City of Columbia limits or a customer of the City's water/sewer area. Your company should be a privately held company, with no more than 200 employees and a minimum of two successive years of operation.

### **WHO DOES THE SELECTION?**

A selection panel comprised of a representative of the Departments of Commerce and Development, the Chamber of Commerce, and the Greater Columbia Community Relations Council will administer the selection process. This panel will select nominees based on a 100 point scale covering four categories: Diversity in the work place, community relations, community contribution and reputation.

### **NOMINATE A BUSINESS**

Nominate a business that you know for the Business Spotlight. The nominees will be contacted and asked to complete the Business Spotlight application. To nominate a business, please contact the City of Columbia Office of Business Opportunities.

Please visit our website: [www.columbiacool.biz](http://www.columbiacool.biz)